

Webinar “BUD Fund and its Latest Enhancements”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website

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To assist SMEs in exploring more markets, the Government set up the “Dedicated Fund on Branding, Upgrading and Domestic Sales” (“the BUD Fund”) in 2012. In this seminar, the speaker will introduce the new round of enhancement measures by phases starting from July this year, including extending the geographical coverage of the Fund to include all economies with which Hong Kong has signed Investment Promotion and Protection Agreements and increasing the cumulative funding ceiling per enterprise to \$6 million. Speaker will also explain in details the application procedures and notes on application, and answer some frequently asked questions.

Details



Date: 10 September 2021 (Friday)

Time: 3:30 – 4:30 p.m.

Language: Cantonese

Speaker: **Ms Emily Chang**, Manager (BUD), Hong Kong Productivity Council