

Webinar "Winning Goodwill through Enhancing Corporate Transparency by Business Information "



The spread of the COVID-19 has created uncertainty in the global economy. Standing out in this business environment has become a challenge to enterprises. In this seminar, the expert will explain the impact brought by the pandemic on global supply chain, and the selection criteria and process of the customers when they choose their suppliers. Speaker will also explain how enterprises could use business information to enhance corporate transparency and win goodwill, which would assist enterprises to gain trust from customers and serve more high-quality customers.

Details



26 August 2021 (Thu)
3:30 - 4:15 p.m.
Cantonese
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