

Webinar "Open an Online Shop with Low Cost"



Registration Method

Interested persons are welcome to attend. Admission is Free.
Please register at SUCCESS website
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Under the pandemic, online shopping has become a major sales channel. Many enterprises have shifted their operation from physical stores to online sales. In this seminar, an expert will explain how SMEs could create online shop with limited budget, including how to choose suitable online platform, must-have features of an online shop and how to develop effective marketing strategies to increase exposure. Expert will also answer some frequently asked questions, assisting you to stand out from your competitors.

Details



Date: 10 August 2021 (Tue)
Time: 3:30 - 4:30 p.m.
Language: Cantonese
Speaker: **Ms Angel Cheng**, Business Development Manager, Shoptline