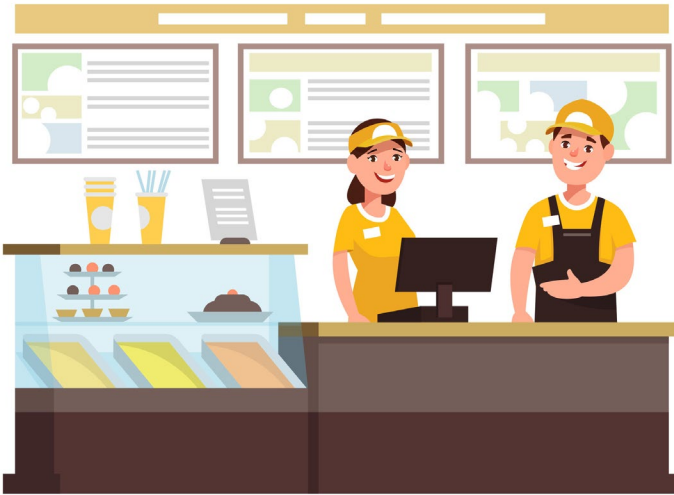


Webinar

“Sharing on Starting Business in the Greater Bay Area – Opportunity for Catering Business and Brand Building”



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website (www.success.tid.gov.hk).

Enquiry Hotline: 3403 6111

[Register Now](#)

To grasp the tremendous opportunities arising from the National 14th Five-Year Plan, many Hong Kong enterprises would utilise the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) as the entry point to the ever-expanding Mainland consumer market. With the rapid economic growth in the GBA, the catering industry displays great potential and becomes very attractive to many Hong Kong businessmen. In this webinar, a Hong Kong young entrepreneur will share his experience of developing Hong Kong style catering business in the GBA, including start-up support, preferential policies, challenges, and how to establish own brand and promote business, etc. Speaker will also give an overview on the Mainland market, especially on consumer preferences and behaviour, as well as share tips on starting business in the Mainland.

Details



Date: 30 June 2021 (Wed)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: Mr Jason Choi, Founder of Dimyeh Studio and EGGY