

Webinar "Online Marketing Strategy to Grow Your Business"



Registration Method

Interested persons are welcome to attend. Admission is Free.
Please register at SUCCESS website
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Online shopping has become the new trend of consumption. With the growing popularity of social media, online marketing provides a new promotion channel for SMEs' products and services. In this webinar, an online marketing expert will explain how to shift from traditional marketing to digital marketing, how to expand business on online platforms, and share tips on online marketing with real-life examples. The speaker will also answer some frequently asked questions, with a view to assisting enterprises to capture the enormous business opportunities.

Details



Date: 18 June 2021 (Fri)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: **Mr Jackie Chan**

- Director, 409 Shop Limited;
- Vice President, Hong Kong Netrepreneurs Association
- Dean, Hong Kong Netrepreneurs Association eCollege