

## Webinar “Exploring Thailand’s E-Commerce Market”



### Registration Method

Interested persons are welcome to attend. Admission is Free.

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Being one of the rapid growing economies within ASEAN, Thailand’s e-commerce market has been booming in recent years, attracting many enterprises to explore this market. In this seminar, an expert will give an overview on e-commerce market in Thailand, including consumer characteristics and preferences, logistics arrangements, payment method, etc. Speaker will also introduce popular e-commerce platforms, and share tips on developing e-commerce business in Thailand.

### Details



Date: 28 May 2021 (Fri)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: Mr Alex Ng, Chief Executive Officer, Kerry Express  
(Thailand) Public Company Limited