

## Webinar

### “Consumer Electronics – Tips on Product Specifications When Entering Overseas Markets”



#### Registration Method

Interested persons are welcome to attend. Admission is Free.  
Please register at SUCCESS website  
([www.success.tid.gov.hk](http://www.success.tid.gov.hk)).

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When exporting goods to overseas markets, Hong Kong traders should be aware that products must comply with relevant safety standards and specifications in those markets. In this webinar, a quality assurance expert will explain things you need to know about exporting consumer electronics (the European Union and the US standard) to the overseas markets, including product testing, safety standards and related regulatory guidelines. The expert will also answer some frequently asked questions, with a view to assisting Hong Kong enterprises to tap into the EU, US market and other overseas market.

#### Details



Date: 7 May 2021 (Fri)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: Mr Samson Leong, Senior Business Development Manager, Intertek Testing Services Hong Kong Ltd.

(Intertek Testing Services Hong Kong Ltd is a member of the Hong Kong Association for Testing, Inspection and Certification.)