

Webinar

“How can SMEs benefit from AI and Big Data analytics”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

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Artificial Intelligence (AI) technologies and big data analytics are becoming popular in recent years. Many enterprises have started to adopt digital transformation, with a view to looking for new business opportunities. In this seminar, the speaker will introduce AI and big data analytics, and the application of these technologies across different industries in Hong Kong. The expert will also share tips on improving sales performance and promoting brand through big data analytics, and some successful cases of local businesses adopting AI and big data analytics.

Details



Date: 15 January 2021 (Friday)

Time: 3:30 – 4:30 p.m.

Language: Cantonese

Speaker: Mr Alan Lee, Executive Director of Risksis Technology Limited