

Webinar

"Exploring E-Commerce Opportunity in Indonesia"



Registration Method

Interested persons are welcome to attend. Admission is Free.

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E-commerce in Indonesia has been growing rapidly over the years, offering immense opportunities for companies. In this webinar, an expert will give an overview of e-commerce market in Indonesia, including the prospect and potential of e-commerce, impact of COVID-19, and examples of Hong Kong companies developing e-commerce in Indonesia. An enterprise representative will share his first-hand experience and the challenges encountered in doing online business in Indonesia. We have also invited a representative from the Hong Kong Productivity Council to introduce the "Dedicated Fund on Branding, Upgrading and Domestic Sales" (BUD Fund) to explain how BUD Fund could assist enterprises expanding their businesses in overseas market.

Details



Date: 23 November 2020 (Mon)

Time: 3:30 - 5:15 p.m.

Language: Cantonese

- Speaker:
- **Mr Kevin So**, CEO, Egogo Holdings Limited
 - **Mr Anthony Fung**, CEO, Zalora Indonesia and Hong Kong
 - **Ms Catherine Tsui**, Manager (BUD), Hong Kong Productivity Council