

Webinar  
“How to Improve Sales Effectiveness with Coaching Principles”



Registration Method

Interested persons are welcome to attend. Admission is Free.

Please register at SUCCESS website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk)).

Enquiry Hotline: 3403 6111

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Mastering the skill of improving sales effectiveness could turn potential customers into actual customers, which is essential to enterprises. In this webinar co-organised by SUCCESS and Hong Kong International Coaching Community, an expert will introduce the key components of an effective selling process, the commonalities of selling and coaching, and how to improve sales effectiveness by adopting coaching principles, with a view to helping you strengthen sales performance and increase revenue.

Details



Date: 12 November 2020 (Thu)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: • **Ms Elaine Luey**

- Project Lead, Hong Kong International Coaching Community; and

- Founder, Tentren Consultancy Limited