

Webinar

"Navigating through the Epidemic Tide – Tips on E-commerce and Online Marketing"



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website
(www.success.tid.gov.hk).

Enquiry Hotline: 3403 6111

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COVID-19 pandemic has drastically changed the consumption habit of the public. Many enterprises have turned to online platform for sales and marketing. In this webinar, speakers will explain how to develop an online business from planning to implementation, share the tips on e-commerce and online marketing, and illustrate how to make use of social platform to promote business. Speakers will share success stories of e-commerce, and answer the frequently asked questions, with a view to helping enterprises develop its own e-commerce.

This seminar is one of the seminars under the SME Service Centers' "4-in-1" Seminar Series. For details, please press [here](#).

Details



Date: 16 October 2020 (Fri)

Time: 3:30 - 5:00 p.m.

Language: Cantonese

Speaker:

- **Dr Kanny Chiu**
 - Founder, International Marketing and Investment Association
 - Vice Chairman, Hong Kong Internet and E-commerce Association
- **Ms Candy Chan**
 - President, International Marketing and Investment Association
 - Event Organizer, Hong Kong Internet and E-commerce Association