

Webinar**“Survive amidst the Pandemic: Business Philosophy of SMEs”****Registration Method**

Interested persons are welcome to attend. Admission is Free.
Please register at SUCCESS website
(www.success.tid.gov.hk).

Enquiry Hotline: 3403 6111

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The outbreak of COVID-19 has brought unprecedented challenges to enterprises. Some SMEs may even face the risk of business closure. A sound business philosophy is essential for SMEs to meet the challenges. In this webinar co-organised by SUCCESS and Hong Kong International Coaching Community, an expert will introduce the business philosophy for SMEs to survive amidst the pandemic. The speaker will explain, with some real-life examples, the importance of business philosophy on business sustainability, business philosophy when facing challenges and its applications, with a view to helping your business live through the pandemic.

Details

Date: 28 September 2020 (Mon)

Time: 3:30 - 4:30 p.m.

Language: Cantonese

Speaker: Mr. Allan Lee

HKICC Professional Member

Affairs Bureau Learning Center Head, Seiwajyuku Hong Kong