

Webinar

“Exploring Manufacturing Partnerships and Business Opportunities in Vietnam”



Registration Method

Interested persons are welcome to attend. Admission is Free.
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Northern Vietnam now stands out on the radar of global manufacturers looking for alternative production bases to China. In this seminar, the speakers will discuss the region’s potential, both as a production base and a consumer market for Hong Kong companies, including its location and connectivity advantages, consumer market and e-commerce development. The speakers will also introduce the “FTA Programme” under the Dedicated Fund on Branding, Upgrading and Domestic Sales (the BUD Fund) and practical experience of production in Vietnam.

Details



Date: 19 June 2020 (Fri)

Time: 2:30 - 3:45 p.m.

Language: Cantonese

- Speaker:
- **Mr Stanley Szeto**, Chairman of Lever Style Corporation
 - **Ms Wenda Ma**, Assistant Principal Economist
Asian and Emerging Markets Research Team,
Research Department, Hong Kong Trade Development Council
 - **Mr Nelson Mak**, Manager (BUD)
Hong Kong Productivity Council

Topic: Exploring Manufacturing Partnerships and Business Opportunities in Vietnam

- Experience Sharing - Practical Tips for Manufacturing Investment in Vietnam
- Recent Developments of Northern Vietnam
- Briefing on the BUD Fund