

SUCCESS

中小企業支援與諮詢中心
Support and Consultation Centre for SMEs

Webinar “E-Commerce and Cross-Border Logistics”



Registration Method

Interested persons are welcome to attend.

Admission is Free.

Please register at SUCCESS website

(www.success.tid.gov.hk) .

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E-commerce and efficient logistics help enterprises maintain and expand business under the pandemic. In this seminar, the representative from GS1 will introduce the GS1 barcode and how it can facilitate e-commerce. The speaker will also present different e-commerce platforms and their respective features. The representative from Hongkong Post will also introduce their one-stop local and international e-commerce solution, and how it can help you deliver merchandise in Hong Kong or cross-border through their extensive local and worldwide networks.

Details



Date: 29 April 2020 (Wednesday)

Time: 4:00 – 5:30 p.m.

Language: Cantonese

Speaker: Ms. Tody Ho, Senior Solution Marketing Manager, GS1 HK

Ms. Bianca Lee, Manager (Customer Relationship Management),
Hongkong Post

Topic: E-Commerce and Cross-Border Logistics