

Webinar

“Transforming Your Business – Boosting Sales with E-Commerce”



Registration Method

Interested persons are welcome to attend. Admission is Free.
Please register at SUCCESS website
(www.success.tid.gov.hk) .

Enquiry Hotline: 3403 6111

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The outbreak of COVID-19 has seriously affected traditional retail business. In view of the pandemic, e-commerce provides a way out for enterprises. How could online operation and O2O (online to offline) business modes, such as establishing online store, membership system and push messages, stimulate business growth? Our expert will highlight in the seminar the latest trends of e-commerce and introduce relevant solutions which help enterprises transform their operation and tap into new opportunities. This seminar will also share the tips on digital transformation which helps enterprises maintain operation efficiency under the current situation.

Details



Date: 9 April 2020 (Thursday)

Time: 3:30 – 4:45 p.m.

Language: Cantonese

Speaker: Mr. Andy Yip, Senior Marketing Manager, HKT