

Organisers:



Seminar on Launch of the New Patent System and Patenting Strategies

A patent system seeks to protect inventions in order to encourage and promote technological innovation. The Government is committed to reforming the local patent system in order to ensure that it would continue to meet present-day circumstances and also facilitate the development of Hong Kong into a regional innovation and technology hub. After years of efforts in implementing the reform, the Government shall be launching the new patent system by the *end of 2019*. In this seminar jointly organized by the Intellectual Property Department and the Support and Consultation Centre for SMEs of the Trade and Industry Department, an official speaker will highlight and explain the key features of the new patent system covering a new direct patent application route and the new examination procedures. In addition, a solicitor with principal practice in the areas of intellectual property and technology, and an entrepreneur in innovation will also share their experience and insights in strategies relating to patent filing, management and commercialisation.

Date:	22 October 2019 (Tuesday)
Time:	2:30pm – 4:55pm (Registration starts at 2:00pm)
Venue:	Auditorium, 15/F, Customs Headquarters Building, 222 Java Road, North Point, Hong Kong
Topics and speakers:	Reform of Patent System in Hong Kong Mr. Thomas Tsang, Assistant Director of Intellectual Property (Patents & Designs) How to Devise Your Cost-effective Patent Filing and Management Strategies? Mr. Lawrence Yeung, Committee member, Greater China Legal Affairs Committee, Law Society of Hong Kong Bringing Inventions to Markets: Commercialisation of Patented Inventions Mr. Hugo Wong, Manager Overseas 3D Business of Print-Rite Management Co Ltd
Audience:	Enterprises
Language:	Cantonese (with simultaneous interpretation in English)
Fee:	Free-of-charge
Registration:	Please return the registration form via email at businesscentre@ipd.gov.hk OR fax at 2838 6082. (Application deadline: 11 October 2019 . Successful applicants will receive email confirmation.)
Enquiries:	Mr. Dave Lam (Intellectual Property Department) (davelam@ipd.gov.hk / 2961 6960) OR Ms. Catherine Tse (Intellectual Property Department) (catherinetse@ipd.gov.hk / 2961 6962)

Supporting organisations:



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Registration Form

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Please fill in the information below and return the registration form via email at businesscentre@ipd.gov.hk OR fax at (852) 2838 6082 by **11 October 2019**. Successful applicants will receive email confirmation.

Name:	(Last name)	(First name)
Organisation / Company:		
Post title:		
Email: (Must provide)		
Telephone:		

Remarks:

- Seats will be allocated on a first-come-first-served basis.
- The organisers reserve the right of final decision.

Personal Data Collection Statement:

The provision of personal data is voluntary. However, failure to provide such data may make it impossible to process your registration and communicate with you. Purpose of Collection: The personal data you provide will be used for processing your registration, future correspondence and in relation to activities for the promotion of this programme. Transfer of Personal Data: For the purposes of collection mentioned above, the personal data you provide may be disclosed to Government departments, organisations and service contractors that are directly involved in this programme. Access to / Correction of Personal Data: In accordance with the Personal Data (Privacy) Ordinance, you have the right to request access to and correct the personal data provided. Requests should be made in writing to the Intellectual Property Department of the Government of the Hong Kong Special Administrative Region.