

SME Seminar

“Supporting SMEs: BUD Fund and Export Credit Insurance”

The hotting up of the China-US trade conflict has caused continued uncertainty in the international trading environment. On the other hand, with the entry into force of the Free Trade Agreement between Hong Kong, China and ASEAN (for the parts relating to Hong Kong and Laos, Myanmar, Singapore, Thailand and Viet Nam) in early June, the ASEAN market will bring new business opportunities to Hong Kong SMEs. This seminar will introduce the details of “Dedicated Fund on Branding, Upgrading and Domestic Sale” (the BUD Fund), especially the ASEAN programme and the enhancement measures. Representative from the Hong Kong Export Credit Insurance Corporation (ECIC) will also introduce their support measures and services for SMEs.

Details



Date: 18 June 2019 (Tuesday)
Time: 3:30 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
Of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City
(Please turn overleaf for the map and directions)

Language: Cantonese

Topic: **Supporting SMEs: BUD Fund and Export Credit Insurance**

- ECIC’s support measures and services for SMEs
- Dedicated Fund on Branding, Upgrading and Domestic Sale (the BUD Fund)

Speaker :
1. *Representative from ECIC*
2. *Representative of the BUD Fund Secretariat*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **17 June 2019 (Monday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 190618V)

Registration Form

*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
			<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60
Email*:	_____	Tel*:	_____	Fax:	_____
Address:	_____				
Company:	_____				
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

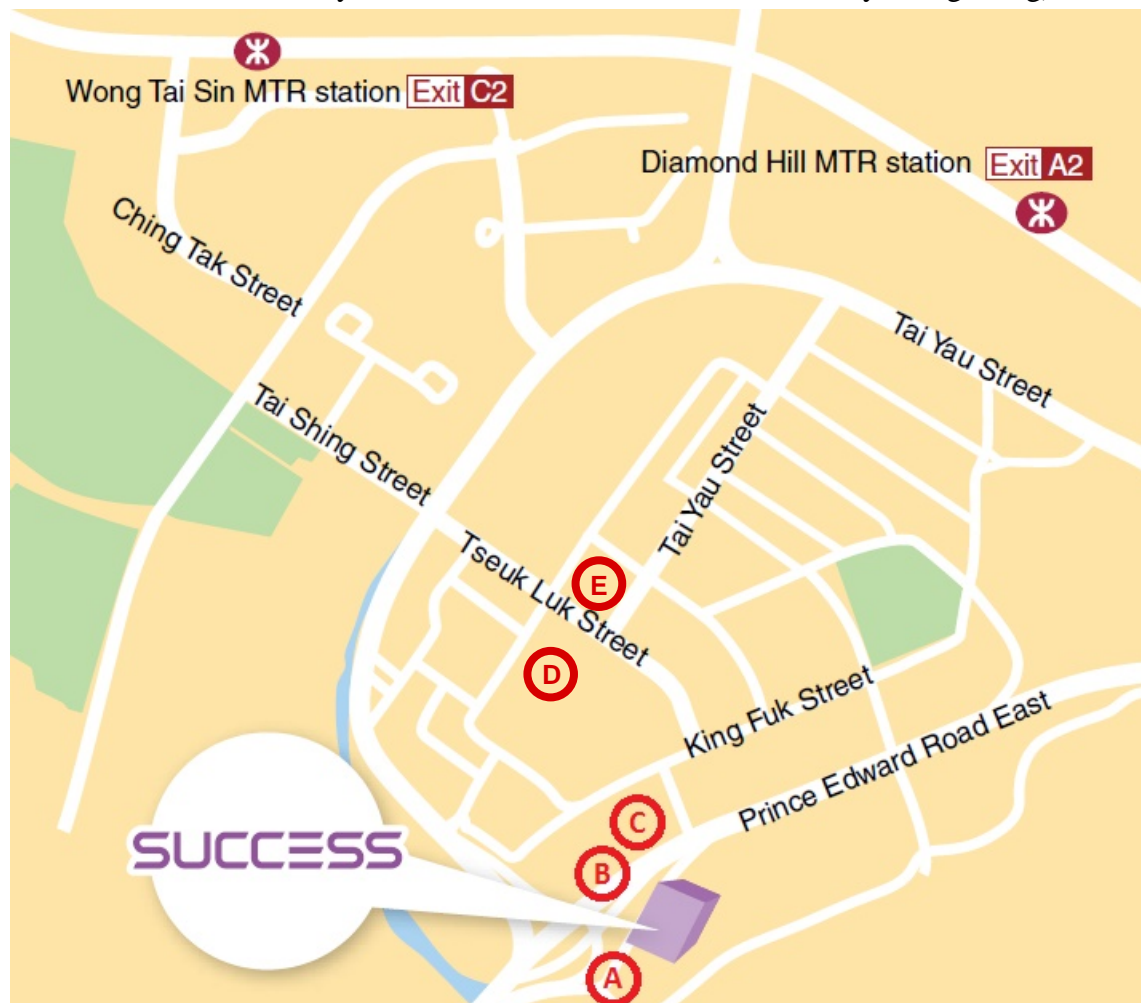
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An individual may request access to his personal data held by SUCCESS pursuant to the Personal Data (Privacy) Ordinance. Request for access to and correction of any personal data submitted can be directed to us at success_seminars@tid.gov.hk or fax at 2391 7375.

How to reach the Support and Consultation Centre for SMEs (SUCCESS) of the Trade and Industry Department

(Address:

Room 1301, 13/F, Trade and Industry Tower, 3 Concorde Road, Kowloon City, Hong Kong)



Legend

A – Bus Stop off the Entrance to Trade and Industry Tower (G/F)

B – Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude

C – Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude

D – Minibus Stop at Yue Xiu Plaza (please walk along Choi Hung Road to Prince Edward Road East to access to the footbridge connecting to Mikiki to get to Trade and Industry Tower)

E – Minibus Stop at Hong Keung Street (please walk along Hong Keung Street to access to the footbridge connecting to Mikiki to get to Trade and Industry Tower)

Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall

Getting from major MTR stations to Trade and Industry Tower

Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	A
Choi Hung	Bus 26, 27, 42, 213D	A
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	B
Kowloon Tong	Minibus 25B	C
Diamond Hill	Minibus 70 and 70A	D
Wong Tai Sin	Minibus 20M	E