



SME Seminar

“Entrepreneurship Opportunity: Online Shop”

Setting up an online business has become a starting point for many aspiring entrepreneurs in recent years. Opening an online shop is particularly popular among online business options as online shop not only saves rental cost of a physical space, but also allows the time and process for setting up much shortened and simplified. This seminar has invited guest speaker to share the experience of starting an online shop. The seminar will also introduce support measures provided by the Government for SMEs to expand their markets outside Hong Kong and the Hong Kong Trust Mark initiated by the Hong Kong Federation of E-Commerce.

Details

- Date: 15 May 2017 (Monday)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese
Topic 1: Hong Kong Trust Mark
Speaker: Mr Joseph YUEN, Chairman of Hong Kong Federation of E-Commerce
Topic 2: SME Export Marketing Fund
Speaker: Ms Kimmie WONG, Manager, SME Export Marketing Fund Unit of the Trade and Industry Department
Topic 3: Startup of “Wifi Egg”
Speaker: Ms Carman WONG, Founder of “Wifi Egg”

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **12 May 2017 (Friday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170515V)

Registration Form

*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	_____	Fax:	_____
Address:	_____				
Company:	_____				
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

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