

SME Seminar

“Utilising Government Funding: Riding Trends and Seizing Market Opportunities.”

The government has implemented a series of enhancement measures for funding schemes since 1 August 2018 to assist enterprises, especially SMEs, in riding trends and seizing market opportunities in light of the signing of a Free Trade Agreement between Hong Kong and the Association of Southeast Asian Nations (ASEAN), the planning of the Guangdong-Hong Kong-Macao Greater Bay Area and the current international trading environment. The enhancement measures include extending the geographical scope of the Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund) from the Mainland to ASEAN countries; and increasing the cumulative funding ceiling for enterprises under the BUD Fund and the SME Export Marketing Fund (EMF). This seminar will introduce the details of the enhancement measures; and invite representative from the Hong Kong Export Credit Insurance Corporation (ECIC) to introduce their support measures and services for SMEs.

Details



Date: 14 September 2018 (Friday)
Time: 2:30 – 4:30 p.m.
Venue: Lecture Theatre, G/F, Hong Kong Central Library
No. 66 Causeway Road, Causeway Bay, Hong Kong (MTR Tin Hau Station Exit B)
Language: Cantonese
Topic: **Utilising Government Funding: Riding Trends and Seizing Market Opportunities.**

- ASEAN Programme under the Dedicated Fund on Branding, Upgrading and Domestic Sales
- SME Export Marketing Fund
- ECIC's support measures and services for SMEs

Speakers :

1. *Representative of BUD Fund Secretariat*
2. *Representative from the EMF Team of Trade and Industry Department*
3. *Representative from the Hong Kong Export Credit Insurance Corporation*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **13 September 2018 (Thursday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 180914V)

Registration Form

***compulsory**

Name*: (Mr / Mrs / Miss) _____

Age*: ☐ <20 ☐ 20-30 ☐ 31-40
☐ 41-50 ☐ 51-60 ☐ >60

Email*: _____

Tel*: _____

Fax: _____

Address: _____

Company: _____

Status*: ☐ Business Owner (Year Established: _____; No. of Employees: _____) ☐ Managerial Staff ☐ Consultant

☐ Potential Business Starter (Proposed Year of Establishing Company: _____) ☐ Academic ☐ Others

Industry*: ☐ Import/Export Trade ☐ Wholesale and Retail ☐ Restaurants and Hotels

☐ Financing, Insurance and Real Estate ☐ Business Services ☐ Community, Social and Personal Services

☐ Manufacturing ☐ Transport, Storage and Communications ☐ Construction ☐ Media ☐ Others

Company's major
product

SUCCESS
Membership and
Disclosure*

I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). ☐Yes ☐No

I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. ☐Yes ☐No

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity

☐Yes ☐No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

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