SUCCESS
中小企業支援與諮詢中心
Support and Consultation Centre for SMEs

**SME Seminar**

# "Enhancement Measures for SME Funding Schemes"

The 2018–19 Budget announced enhancements to the current SME funding schemes to assist SMEs to seize economic opportunities and enhance competitiveness. Amongst the measures, the geographical scope of the Enterprise Support Programme under the "Dedicated Fund on Branding, Upgrading and Domestic Sales" would be extended from the Mainland to ASEAN countries and the accumulative funding ceiling would be raised. The cumulative funding ceiling for enterprises under the SME Export Marketing Fund would also be increased from $200,000 to $400,000 and the condition on the use of the last $50,000 of grant would be removed. This seminar will introduce these enhancement measures.

## Details

Date: 14 March 2018 (Wednesday)
Time: 3:30 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Room 1301, 13/F, Trade and Industry Tower,
3 Concorde Road, Kowloon City
(Please turn overleaf for the map and directions)
Language: Cantonese

**Topic: Enhancement Measures for SME Funding Schemes**

- Dedicated Fund on Branding, Upgrading and Domestic Sales
- SME Export Marketing Fund

***Speaker :*** ***Representatives from the Trade and Industry Department***

**Note: SUCCESS will hold the seminar again on 10 April 2018. Details will be released on 15 March 2018 through our website.**

## Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **13 March 2018 (Tuesday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 180314V)

## Registration Form

***compulsory**

Name*: (Mr / Mrs / Miss) _____ Age*: ☐<20 ☐20-30 ☐31-40 ☐41-50 ☐51-60 ☐>60

Email*: _____ Tel*: _____ Fax: _____

Address: _____

Company: _____

Status*: ☐Business Owner (Year Established: _____; No. of Employees: ____) ☐Managerial Staff ☐Consultant
☐Potential Business Starter (Proposed Year of Establishing Company: _____) ☐Academic ☐Others

Industry*: ☐Import/Export Trade ☐Wholesale and Retail ☐Restaurants and Hotels
☐Financing, Insurance and Real Estate ☐Business Services ☐Community, Social and Personal Services
☐Manufacturing ☐Transport, Storage and Communications ☐Construction ☐Media ☐Others

SUCCESS Membership and Disclosure*

I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). ☐Yes ☐No

I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. ☐Yes ☐No

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity ☐Yes ☐No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

An individual may request access to his personal data held by SUCCESS pursuant to the Personal Data (Privacy) Ordinance. Request for access to and correction of any personal data submitted can be directed to us at success_seminars@tid.gov.hk or fax at 2391 7375.

**How to reach SUCCESS**

**Legend**

**A – Bus Stop off the Entrance to Trade and Industry Tower (G/F)**

**B – Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude**

**C – Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude**

**Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall**

**Getting from major MTR stations to Trade and Industry Tower**

| Station(s) | Route(s) | Location to get off |
|---|---|---|
| Kowloon Bay / Ngau Tau Kok | Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C | A |
| Choi Hung | Bus 26, 27, 42, 213D | A |
| Mong Kok / Prince Edward | Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C | B |
| Kowloon Tong | Minibus 25B | C |