

SME Seminar

“Credit Risk Management and Control of Bad Debts”

Credit risk management and credit policy are vital in business management. Having a good understanding on potential partners' background and making accurate risk assessment on them could effectively minimise loss resulted from bad debts in future. This seminar has invited guest speakers to explain how to assess credit risks when doing business in traditional and emerging markets through business information so as to enhance receivable management. The seminar will also introduce causes of bad debts and possible solutions.

Details

Date: 13 June 2017 (Tuesday)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese

Topic 1: Use of Business Information to Enhance Credit Risk Management

Speaker : *Mr Bible KWAN, Business Development Director, Channel and Partnership, CRIF Hong Kong Limited*

Topic 2: Management of Accounts Receivable and Reduction of Bad Debts

Speaker : *Mr Tony AU, Regional Head, Asia Pacific, Atradius Collections Limited*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **9 June 2017 (Friday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170613V)

Registration Form

***compulsory**

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|------------------------------------|---|-------|--------------------------------|--------------------------------|--------------------------------|
| Name*: | (Mr / Mrs / Miss) | Age*: | <input type="checkbox"/> <20 | <input type="checkbox"/> 20-30 | <input type="checkbox"/> 31-40 |
| Email*: | | | <input type="checkbox"/> 41-50 | <input type="checkbox"/> 51-60 | <input type="checkbox"/> >60 |
| Tel*: _____ Fax: _____ | | | | | |
| Address: _____ | | | | | |
| Company: _____ | | | | | |
| Status*: | <input type="checkbox"/> Business Owner (Year Established: _____; No. of Employees: _____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant | | | | |
| | <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: _____) <input type="checkbox"/> Academic <input type="checkbox"/> Others | | | | |
| Industry*: | <input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels | | | | |
| | <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services | | | | |
| | <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others | | | | |
| SUCCESS Membership and Disclosure* | I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No | | | | |

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

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