

SME Seminar

“Staying Resilient Series – Human Capital: Motivating Employees”

The business environment for SMEs is rather difficult at the moment. To help SMEs develop strategies in this adversity, the Support and Consultation Centre for SMEs of the Trade and Industry Department, together with the Hong Kong SME Development Federation Limited and the Innovative Entrepreneur Association, is running the “Staying Resilient Series” seminars. With chapters on “CEO Talk”, “Finance”, “Operation” and “Human Capital”, this seminar series seeks to introduce new concepts and positive thinking that address the needs of SMEs in different aspects, with a view to motivating SMEs to stay resilient and overcome challenges. This seminar is the third and the last session of the chapter on "Human Capital". Continuing from the earlier two sessions on searching for talent and recruiting employees, this session will discuss how SMEs could motivate their employees through various means, including salary adjustment, holiday benefits and empowerment. The seminar will also cover training successors to ensure the operation efficiency and continuity of an enterprise.

Details

- Date:** 12 January 2017 (Thu)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese
Topic: **Motivating Employees**
- How to motivate the ‘slowed down’ employees
 - How to encourage employees to delegate
 - Efficacy of different ways of encouragement and motivation
 - Roles of enterprise owner in motivating employees and related dilemma

Speaker : *Ms Dorothy Wong, Founder and Corporate Trainer, ICC Limited*
(Ms Wong has extensive experience in corporate training. She has conducted various training courses for many organisations and enterprises, and was awarded the "Distinguished Trainer" by the Hong Kong Management Association in 2015.)

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **6 January 2016 (Fri)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 161206V)

Registration Form

*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60
Email*:	_____	Tel*:	_____	Fax:	_____			
Address:	_____							
Company:	_____							
Status*:	<input type="checkbox"/> Business Owner (Year Established: _____; No. of Employees: _____)		<input type="checkbox"/> Managerial Staff		<input type="checkbox"/> Consultant			
	<input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: _____)		<input type="checkbox"/> Academic		<input type="checkbox"/> Others			
Industry*:	<input type="checkbox"/> Import/Export Trade		<input type="checkbox"/> Wholesale and Retail		<input type="checkbox"/> Restaurants and Hotels			
	<input type="checkbox"/> Financing, Insurance and Real Estate		<input type="checkbox"/> Business Services		<input type="checkbox"/> Community, Social and Personal Services			
	<input type="checkbox"/> Manufacturing		<input type="checkbox"/> Transport, Storage and Communications		<input type="checkbox"/> Construction		<input type="checkbox"/> Media	<input type="checkbox"/> Others
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No							
	I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No							
	I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No							