

2016-18 SME Mentorship Programme: Experience Sharing Session

"How to embrace opportunities and challenges in business development"

How to boost sales and formulate marketing and corporate strategies are of great importance to SMEs' business development amidst fierce market competition. SUCCESS' daily contact with SMEs indicates that many SMEs are encountering similar problems in running their business. SUCCESS has thus invited advisors of the "Meet-the-Advisors" Business Advisory Service of SUCCESS to share their advice and insights on how to tackle issues in the commonly interested area of marketing and corporate strategies with Mentees of the 2016-18 SME Mentorship Programme. SUCCESS also invites the participation of interested SMEs and business start-ups in the session.

2016-18	SME M		ly interested area of marketing and corrogramme. SUCCESS also invites the n.		
Deta	ils	Date:	10 September 2018 (Monday)		
Deta	.115	Time:	2:30 – 4:30 p.m.		
		Venue:	Support and Consultation Centre for SME	s	
			of the Trade and Industry Department (SU		
			Room 1301, 13/F, Trade and Industry Tow	ver,	
			3 Concorde Road, Kowloon City		
			(Please turn overleaf for the map and direct	etions)	
		Language:	Cantonese		
		Topic:	How to embrace opportunities and chall	enges in business development	
		Speakers:	Mr. Cary TU, Director, CWN Consultin	2	
		•	Mr. Raymond CHAN, President, Hong l	Kong Association of Business Creators	
Registration		Interested persons are welcome to participate in this seminar. Admission is free.			
		Please visit SUCCESS Website (www.success.tid.gov.hk) for online registration, or fill in the			
			form below and fax it to 2391 7375. The dear		
		(Friday) but	registration will be closed once seats are all take	m. Enquiry Houme. 3403 0111.	
(Ref: 180910)V)		Registration Form	*compulsory	
				□<20 □20-30 □31-40	
Name*:	(Mr / N	Irs / Miss)		Age*:	
Email*:			Tel*:	Fax:	
Address:					
Company:					
Status*:		,	ear Established:; No. of Employees:)	☐Managerial Staff ☐Consultant	
	Pote	ntial Business S	tarter (Proposed Year of Establishing Company:) Academic Others	

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity

Business Services

Restaurants and Hotels

I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department

I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar

Community, Social and Personal Services

Media Others

Construction

Wholesale and Retail

Transport, Storage and Communications

Industry*:

SUCCESS

Disclosure*

Membership and

Import/Export Trade

Yes No

Manufacturing

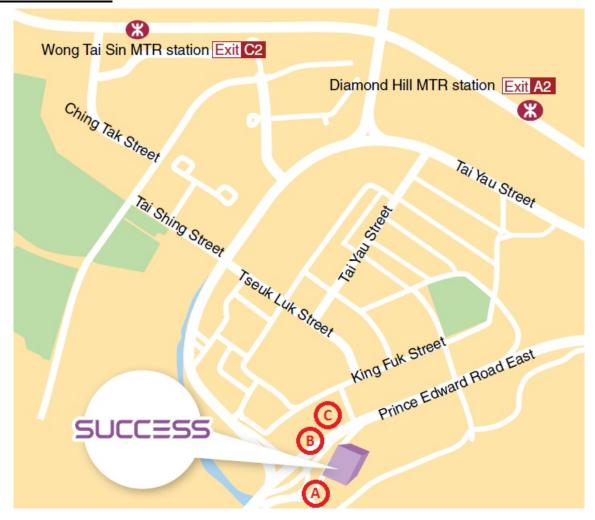
Financing, Insurance and Real Estate

("SUCCESS"). □Yes □No

activities, e-newsletter, etc. Yes No

An individual may request access to his personal data held by SUCCESS pursuant to the Personal Data (Privacy) Ordinance. Request for access to and correction of any personal data submitted can be directed to us at success seminars@tid.gov.hk or fax at 2391 7375.

How to reach SUCCESS



Legend

- A Bus Stop off the Entrance to Trade and Industry Tower (G/F)
- B Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude
- C Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude

Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall

Getting from major MTR stations to Trade and Industry Tower

Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	A
Choi Hung	Bus 26, 27, 42, 213D	A
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	В
Kowloon Tong	Minibus 25B	С