

SME Seminar

"Enhancement Measures for SME Funding Schemes"

The 2018–19 Budget announced enhancements to the current SME funding schemes to assist SMEs to seize economic opportunities and enhance competitiveness. Amongst the measures, the geographical scope of the Enterprise Support Programme under the "Dedicated Fund on Branding, Upgrading and Domestic Sales" would be extended from the Mainland to ASEAN countries and the accumulative funding ceiling would be raised. The cumulative funding ceiling for enterprises under the SME Export Marketing Fund would also be increased from \$200,000 to \$400,000 and the condition on the use of the last \$50,000 of grant would be removed. This seminar will introduce these enhancement measures.

Details	Date:	10 April 2018 (Tuesday)		
	Time:	3:30 – 5:00 p.m.		
	Venue:	Support and Consultation Centre for SMEs		
of		of the Trade and Industry Department (SUCCESS)		
	Room 1301, 13/F, Trade and Industry Tower, 3 Concorde Road, Kowloon City			
		(Please turn overleaf for the map and directions)		
	Language:	Cantonese		
	Topic:	Enhancement Measures for SME Funding Schemes		
SME Export Market		Dedicated Fund on Branding, Upgrading and Domestic Sales		
		 SME Export Marketing Fund Representatives from the Trade and Industry Department 		

Registration I

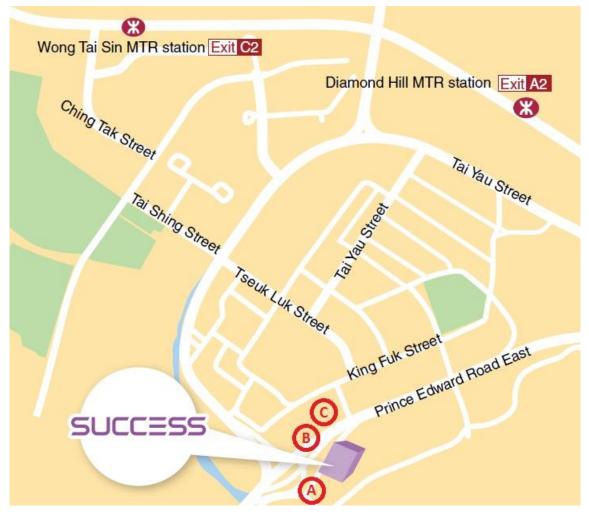
Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (<u>www.success.tid.gov.hk</u>) for online registration, or fill in the registration form below and fax it to 2391 7375. The deadline for registration is 9 April 2018 (Monday) but registration will be closed once seats are all taken. Enquiry Hotline: 3403 6111.

(Ref: 180410)	/)	Registration Form	*compulsory		
			_<20	20-30 31-40	
Name*:	(Mr /	Mrs / Miss)	Age*: 41-50	51-60 >60	
Email*:		Tel*:	Fax:		
Address:					
Company: Status*:		siness Owner (Year Established:; No. of Employees:)			
Industry*:	Potential Business Starter (Proposed Year of Establishing Company:) Academic Others Import/Export Trade Wholesale and Retail Restaurants and Hotels Financing, Insurance and Real Estate Business Services Community, Social and Personal Services Manufacturing Transport, Storage and Communications Construction Media				
SUCCESS I have registered as a member of the Support and Consultation Centre for SMEs of the Trade ("SUCCESS")YesNo Disclosure* I agree to register as a member of SUCCESS, and receive information from SUCCESS, for e activities, e-newsletter, etcYesNo		e and Industry Department			
		I agree that SUCCESS can disclose my personal data to the co-organiser(s) at Yes No	nd speaker(s) of this a	ctivity	

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at <u>www.success.tid.gov.hk</u>. If you do not want to receive our emails or fax messages, please simply email us at <u>success seminars@tid.gov.hk</u> or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

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Legend

- A Bus Stop off the Entrance to Trade and Industry Tower (G/F)
- B Bus Stop outside the Entrance to Mikiki Shopping Mall / The Latitude
- C Minibus Stop in the basement (LG1) of Mikiki Shopping Mall / The Latitude

Note: A footbridge connects Trade and Industry Tower from 1/F of Mikiki Shopping Mall

Getting from major MTR stations to Tr	rade and Industry Tower
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Station(s)	Route(s)	Location to get off
Kowloon Bay / Ngau Tau Kok	Bus 1A, 11B, 11D, 14, 15, 16, 17, 93K, 296C	А
Choi Hung	Bus 26, 27, 42, 213D	А
Mong Kok / Prince Edward	Bus 1A, 2A, 13D, 24, 93K, 95, 98C, 296C, 796C	В
Kowloon Tong	Minibus 25B	С