

SME Seminar

“Staying Resilient Series – CEO Talk II: Overcoming Challenges”

Although SME business index recorded a steady uplift in the past year, showing that the business environment for SMEs has improved, many SMEs and entrepreneurs find market competition fierce and challenges overwhelming. To help SMEs cope with challenges, the Support and Consultation Centre for SMEs of the Trade and Industry Department, together with the Hong Kong SME Development Federation Limited and the Innovative Entrepreneur Association continue the “Staying Resilient Series” seminars, aiming at introducing new concepts and positive thinking that address the needs of SMEs in different aspects, with a view to motivating SMEs to stay resilient. This seminar succeeds the chapter on “CEO Talk” last year, inviting three successful female entrepreneurs to share their experience in facing difficulties and overcoming challenges in their business.

Details

Date: 7 August 2017 (Mon)

Time: 2:30 – 5:00 p.m.

Venue: Lecture Theatre, G/F, Hong Kong Central Library, No. 66 Causeway Road,
Causeway Bay, Hong Kong (MTR Tin Hau Station Exit B)

Language: Cantonese

Speakers: *Ms Grace Tse, Founder & Chairman, i Dance Enterprise Limited*

Ms Mence Tsoi, Founder & Managing director, MENCE Anti-Aging And Health Management Authority

Ms June Leung, Founder, Beacon Group

Moderator: *Ms Daisy Chow, Vice President, Innovative Entrepreneur Association*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **4 August 2017 (Fri)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170807V)

Registration Form

*compulsory

Name*:	(Mr / Mrs / Miss)	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	_____	Fax:	_____
Address:	_____				
Company:	_____				
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant				
	<input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels				
	<input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services				
	<input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

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