

SME Seminar

“Use of Government Funding and Testing and Certification for Brand Building and Profit Growth”

Professional services on testing and certification can assist SMEs in effectively controlling the quality of products. This facilitates them to build own brands and generate profit growth by products of high quality. This seminar has invited guest speaker to explain on the use of government funding support for innovation and technology in the area of testing and certification services to raise product quality, with a view to developing brand and achieving profit growth.

Details

Date: 6 July 2017 (Thursday)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese
Topic: **Use of Government Funding and Testing and Certification for Brand Building and Profit Growth**
Speaker : *Mr Ken NG, Senior Manager, Hong Kong Standards and Testing Centre*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website (www.success.tid.gov.hk)** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **4 July 2017 (Tuesday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170706V)	Registration Form	*compulsory
Name*:	(Mr / Mrs / Miss) _____	Age*:
		<input type="checkbox"/> <20 <input type="checkbox"/> 20-30 <input type="checkbox"/> 31-40 <input type="checkbox"/> 41-50 <input type="checkbox"/> 51-60 <input type="checkbox"/> >60
Email*:	_____	Tel*:
		Fax: _____
Address:	_____	
Company:	_____	
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others	
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others	
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No	

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