

## SME Seminar

# “Intellectual Property and Cross-Border Commerce Dispute Mediation”

Under the macro trend of an increasingly knowledge-based and globalised economy, the importance of cross-border commerce and intellectual property are rising. Disputes relating to cross-border commerce and intellectual property are also becoming widespread. Mediation is an effective way to settle these disputes, balancing the interests of parties involved through non-confrontational means. This seminar has invited experts to explore intellectual property disputes and common issues in cross-border commerce, including explaining the significance of trademark and patent, and illustrating how mediation could better resolve disputes in cross-border commerce.

### Details

- Date:** 4 September 2017 (Monday)  
**Time:** 3:00 – 5:00 p.m.  
**Venue:** Support and Consultation Centre for SMEs of the Trade and Industry Department (SUCCESS)  
 Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1, 388 Kwun Tong Road, Kowloon  
 (MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)  
**Language:** Cantonese  
**Topic:** Intellectual Property and Cross-Border Commerce Dispute Mediation  
**Speaker:** *Dr Alex Lau, Chairman, SME Global Alliance Intellectual Property Committee*  
*(Dr Lau is a Partner of Hong Kong Intellectual Property Advisory Service Limited. He also serves as an Accredited Mediator of the Hong Kong Mediation Accreditation Association Limited and is a Panel Mediator of the Civil and Commercial Mediation Centre of Shenzhen.)*  
*Mr Francis Law, Founding Chairman, Mainland – Hong Kong Joint Mediation Centre*  
*(Mr Law is the President of Hong Kong Mediation Centre. He is a Council Member of the Hong Kong Mediation Accreditation Association Limited and a Member of the Steering Committee on Mediation of the Department of Justice.)*

### Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website ([www.success.tid.gov.hk](http://www.success.tid.gov.hk))** for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **1 September 2017 (Friday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 170904V)

### Registration Form

\*compulsory

Name*:	(Mr / Mrs / Miss) _____	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	_____	Fax:	_____
Address:	_____				
Company:	_____				
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department (“SUCCESS”). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

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