

SME Seminar

“Secrets on Enterprise Human Capital Management”

Successful companies are not only good at financial management, but also at human capital management. In recent years, unemployment rate has remained at a low level with different industries all looking for talents. Due to resource constraints, it is difficult for SMEs to compete for talents using favorable terms. Instead, they have to master human capital management to avoid talents loss and undesirable impact on business development. This seminar has invited three business executives to share the secrets and practical experience of human capital management. Representative of the Employees Retraining Board will also introduce their free services for SMEs.

Details



- Date: 3 October 2018 (Wednesday)
Time: 2:30 – 5:00 p.m.
Venue: Lecture Theatre, G/F, Hong Kong Central Library
No. 66 Causeway Road, Causeway Bay, Hong Kong (MTR Tin Hau Station Exit B)
- Language: Cantonese
- Topic: Secrets on Enterprise Human Capital Management**
- Topic 1 :** **ERB’s Recruitment, Training and Support Services for SMEs**
Speaker : **Mr Herman Kung, Manager (Industry Services), Employees Retraining Board**
- Topic 2 :** **Enhance Training Impact with Virtual Reality (VR) Technology**
Speaker : **Mr Tommy Lo, Head of Talent Management, JTH Group**
(JTH Group provides support to its technology divisions - JOS, Innovix Distribution and Adura. The respective services include systems integration, technology distribution and cyber security consultancy. JTH Group is a member of the Jardine Matheson Group.)
- Topic 3 :** **Make Staff Training more Fun with Creativity**
Speaker : **Ms Leona Tse, Deputy Head of Learning & Development, Swire Resources Limited**
(Swire Resources Limited is a brand management, retail and distribution company, managing a number of sports, casual footwear, outdoor and contemporary lifestyle products in Hong Kong, Macau and the Mainland of China.)
- Topic 4 :** **Create a Happy Workplace with People-Oriented Approach**
Speaker : **Mr Ringo Ng, Chairman, Success Base Group**
(Success Base Group is a fitting-out contractor providing project management, focusing on high-end fitting-out projects both in residential and commercial applications.)

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **2 October 2018 (Tuesday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 181003V)

Registration Form

*compulsory

Name*:	(Mr / Mrs / Miss)	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:	_____	Tel*:	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60
Address:	_____				
Company:	_____				

Status*: Business Owner (Year Established: _____; No. of Employees: _____) Managerial Staff Consultant
 Potential Business Starter (Proposed Year of Establishing Company: _____) Academic Others

Industry*: Import/Export Trade Wholesale and Retail Restaurants and Hotels
 Financing, Insurance and Real Estate Business Services Community, Social and Personal Services
 Manufacturing Transport, Storage and Communications Construction Media Others

Company's major product _____

SUCCESS
Membership and
Disclosure*

I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). Yes No

I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. Yes No

I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity
 Yes No

Personal data provided by participants will be used for registration of the above activity or to receive the latest business development and information on SUCCESS activities and services through e-newsletters and e-mail alerts. You are also most welcome to register for SUCCESS' free membership service at www.success.tid.gov.hk. If you do not want to receive our emails or fax messages, please simply email us at success_seminars@tid.gov.hk or send us a fax at 2391 7375 to note "Cancel Subscription" with your email address or fax number.

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