

SME Seminar

“Handling Intellectual Property Infringement”

Under the macro trend of globalised economy and frequent movement of goods, infringement of intellectual property (IP) is increasingly common. Irrespective of the role it is playing in the sales chain, be it production, sales or distribution, a business will suffer loss in encountering IP infringement. SMEs should therefore have a good grasp of how to handle IP infringement, and familiarise themselves with the procedures to protect their IP. This seminar has invited expert to illustrate the importance of IP and the use of mediation as a preferred means to handle IP infringement cases commonly encountered in exhibitions.

Details

Date: 1 November 2017 (Wednesday)
Time: 3:00 – 5:00 p.m.
Venue: Support and Consultation Centre for SMEs
of the Trade and Industry Department (SUCCESS)
Units 15-18, 23/F, Standard Chartered Tower, Millennium City 1,
388 Kwun Tong Road, Kowloon
(MTR Ngau Tau Kok Station Exit A / MTR Kwun Tong Station Exit A2)
Language: Cantonese
Topic: Handling Intellectual Property Infringement
Speaker: Dr Alex Lau, Chairman, SME Global Alliance Intellectual Property Committee
*(Dr Lau is a Partner of Hong Kong Intellectual Property Advisory Service Limited.
He serves as an Accredited Mediator of the Hong Kong Mediation Accreditation
Association Limited and is a Panel Mediator of the Civil and Commercial Mediation
Centre of Shenzhen.)*

Registration

Interested persons are welcome to participate in this seminar. Admission is free.

Please visit **SUCCESS Website** (www.success.tid.gov.hk) for online registration, or fill in the registration form below and fax it to **2391 7375**. The deadline for registration is **30 October 2017 (Monday)** but registration will be closed once seats are all taken. Enquiry Hotline: **3403 6111**.

(Ref: 171101V)

Registration Form

***compulsory**

Name*:	(Mr / Mrs / Miss)	Age*:	<input type="checkbox"/> <20	<input type="checkbox"/> 20-30	<input type="checkbox"/> 31-40
Email*:		Tel*:	<input type="checkbox"/> 41-50	<input type="checkbox"/> 51-60	<input type="checkbox"/> >60
Address:					
Company:					
Status*:	<input type="checkbox"/> Business Owner (Year Established: ____; No. of Employees: ____) <input type="checkbox"/> Potential Business Starter (Proposed Year of Establishing Company: ____) <input type="checkbox"/> Managerial Staff <input type="checkbox"/> Consultant <input type="checkbox"/> Academic <input type="checkbox"/> Others				
Industry*:	<input type="checkbox"/> Import/Export Trade <input type="checkbox"/> Wholesale and Retail <input type="checkbox"/> Restaurants and Hotels <input type="checkbox"/> Financing, Insurance and Real Estate <input type="checkbox"/> Business Services <input type="checkbox"/> Community, Social and Personal Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Transport, Storage and Communications <input type="checkbox"/> Construction <input type="checkbox"/> Media <input type="checkbox"/> Others				
SUCCESS Membership and Disclosure*	I have registered as a member of the Support and Consultation Centre for SMEs of the Trade and Industry Department ("SUCCESS"). <input type="checkbox"/> Yes <input type="checkbox"/> No I agree to register as a member of SUCCESS, and receive information from SUCCESS, for example, news of seminar activities, e-newsletter, etc. <input type="checkbox"/> Yes <input type="checkbox"/> No I agree that SUCCESS can disclose my personal data to the co-organiser(s) and speaker(s) of this activity <input type="checkbox"/> Yes <input type="checkbox"/> No				

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