

SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES

Theme (Oct) :

Digital Transformation



The Government has consolidated the services of the four SME Centres in October 2019 (the SUCCESS of the Trade and Industry Department, the SME Centre of the Hong Kong Trade Development Council, SME One of the Hong Kong Productivity Council and TecONE of the Hong Kong Science and Technology Parks Corporation) to provide "4-in-1" integrated services. The four Centres are co-organising the second "4-in-1" seminar series by conducting four webinars in October 2020 to share insights and tips on implementing digital transformation in business.

The webinar "China New Retail Strategy: 3-Steps to Entering the Market" by SME One of the Hong Kong Productivity Council and the webinar "Navigating through the Epidemic Tide – E-commerce and Online Marketing Strategies and Techniques" by SUCCESS of the Trade and Industry Department were successfully held on 8 and 16 October respectively.

T-box Workshop on "Tax and Legal Overview on the Emerging E-commerce Business"

– HKTDC SME Centre

In this workshop, tax and legal industry experts are invited to share their insights regarding the development of the E-commerce industry and also practical tax and legal tips for E-commerce entrepreneurs.

(This webinar will be uploaded on [this webpage](#) for review later.)

Date : 22 October 2020 (Thu)

Time : 3:00 pm – 4:00 pm

Language : Cantonese

[Details and Registration](#)

Using Technology to Upgrade or Transform Business Processes

– HKSTP TecONE

This webinar will share insights and the latest trend of using technology solution to improve operation efficiency in Construction and Facility Management, Human Resource Management and Building Services Engineering Management. TecONE will also share some tips for the application of Technology Voucher Programme under the Innovation and Technology Commission.

Date : 22 October 2020 (Thu)

Time : 3:00 pm – 4:15 pm

Language : Cantonese

[Details and Registration](#)