

SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES

Theme (Sep-Oct) :

Exploring Overseas Market



The Government has consolidated the services of the four SME Centres (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP) to provide "4-in-1" integrated services. The four Centres are co-organising another round of "4-in-1" seminar series by conducting four webinars in Sep and Oct 2021 to share insights and tips on exploring overseas market through four webinars. Interested persons are welcome to register at the links below. Admission is Free.

Guide on Doing Business in Thailand

- TID SUCCESS

In this seminar, an expert will give an overview on Thailand market, including the investment climate and issues to watch out for when starting business there. An enterprise representative will also be invited to share the practical experience, challenges he encountered and tips on doing business in Thailand.

Date : 27 Sep 2021 (Mon)

Time : 3:30 pm - 4:30 pm

Language : Cantonese and English

[Details and Registration](#)

T-box Workshop on "Support Measures by HKECIC and Economic Overview of ASEAN"

- HKTDC SME Centre

Representatives from the Hong Kong Export Credit Insurance Corporation (HKECIC), HKTDC T-box's partner, will share an economic overview of the ASEAN market. The representative will also introduce the services of the HKECIC, including the extension of its "10 Enhanced Measures" until mid-2022 for providing continued support to SMEs, with a view to assisting them to in regaining market share under the "new normal".

Date : 7 Oct 2021 (Thu)

Time : 3:00 pm - 4:00 pm

Language : Cantonese

[Details and Registration](#)

The other two webinars of this seminar series will be held by SME One of the HKPC and TecONE of the HKSTP. Details are to be announced later.