

# SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising a "4-in-1" seminar series in the first half of 2023 on "Business Upgrading and Transformation", with an aim to assisting enterprises to achieve business upgrade and transformation. SME One of HKPC would organise a seminar under this seminar series on 24 February. Interested persons are welcome to register at the link below. Admission is Free.

## **"InnoPreneur MeetUp - 2023 Digitalisation On the Rise: New Era New Market" (Event)** **- To be held by SME One of HKPC**

This event will invite industry experts to share tips with SMEs how to grasp the opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), including tips & successful cases sharing on settling in GBA, trends and opportunities on digital-related business and strategy as well as the latest policies and support of Hong Kong and Qianhai Government, with a view to assisting the SMEs to tap into Mainland markets, and transform and upgrade their business.

**Date** : 24 February 2023 (Friday)

**Time** : 4:00 – 5:30 pm

**Venue** : SME One Foyer, G/F, HKPC Building, 78 Tat Chee Avenue, Kowloon

**Language** : Cantonese (No simultaneous interpretation service)

**[Details and Registration](#)**