

SME SERVICE CENTRES’ “4-in-1” SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide “4-in-1” integrated services. The four Centres are co-organising a “4-in-1” seminar series in the second half of 2023 on the themes of “E-commerce”, “Environmental, Social and Governance (ESG)” and “Funding Schemes”. SME One of HKPC and SME Centre of HKTDC would organise webinars under the themes of “E-commerce” and “ESG” on 29 August and 5 September respectively. Interested persons are welcome to register at the link below. Admission is Free.

“SME LevelUp Workshops – The Ultimate Guide for Startups (IT Solutions)” (Webinar) – to be held by SME One of HKPC

This webinar will share essential tips and practical skills for store operation, common traps for start-ups and best practice in IT solutions, with a view to helping entrepreneurs develop their businesses and seize e-commerce opportunities.

Date : 29 August 2023 (Tuesday)

Time : 3:00 – 3:30 pm

Language : Cantonese (No simultaneous interpretation service)

[Details and Registration](#)

T-Box Workshop: ESG Corporate Practices - Business Operations and Human Resources (Webinar) – to be held by the SME Centre of HKTDC

The webinar will introduce ESG trends and share the practical experience and insights of implementing ESG through analysis of real cases, with a view to assisting SMEs in achieving sustainable development and developing new opportunities.

Date : 5 September 2023 (Tuesday)

Time : 3:00 – 4:30 pm

Language : Cantonese (No simultaneous interpretation service)

[Details and Registration](#)
(Chinese version only)