

# SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising a "4-in-1" seminar series in the first half of 2023 on "Business Upgrading and Transformation", with an aim to assisting enterprises to achieve business upgrade and transformation. SME ReachOut would organise a webinar under this seminar series on 26 April 2023. Interested persons are welcome to register at the link below. Admission is Free.

## **"SME ReachOut Webinar Series: Grab the Golden Opportunity for Business Expansion with Government Funding Support " (Webinar)**

**- To be held by SME ReachOut**

In this webinar, the representative of SME Association is invited to share the latest market development and trends, as well as the representatives of Government Funding Schemes Secretariat to introduce popular funding schemes, with a view to assisting SMEs in seizing post-pandemic opportunities, and better utilisation of funding schemes in market expansion, business upgrade and transformation.

**Date** : 26 April 2023 (Wednesday)

**Time** : 4:00 – 5:00 pm

**Language** : Cantonese (No simultaneous interpretation service)

**[Details and Registration](#)**