

SME SERVICE CENTRES’ “4-in-1” SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide “4-in-1” integrated services. The four Centres are co-organising a “4-in-1” seminar series in the first half of 2023 on “Business Upgrade and Transformation”, with an aim to assisting enterprises on business upgrade and transformation, and to expand new markets. SUCCESS of TID would organise webinar under this seminar series on 14 April. Interested persons are welcome to register at the link below. Admission is Free.

“Business Applications of Innovative Technology in GBA” (Webinar) – to be held by SUCCESS of TID

In this webinar, expert is invited to explain the basic understanding of 5G, Internet of Things (IoT) and big data technology. Expert will also share the relevant important technology applications and new development opportunities in Hong Kong and the GBA, with a view to assisting enterprises in upgrading and transformation, and leveraging innovative technology strategically for market expansion in the GBA.

Date : 14 April 2023 (Friday)

Time : 3:00 – 4:00 pm

Language : Cantonese (no simultaneous interpretation service available)

[Details and Registration](#)