

# SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising two rounds of "4-in-1" seminar series in the first half of 2022 on "Exploring Mainland Market" and "Government Funding Schemes" respectively.

The seminar series on "Exploring Mainland Market" aims to assist enterprises to explore the Mainland market by introducing the business environment and market profile, together with experience sharing by the enterprises. As for the seminar series on "Government Funding Schemes", it shares a range of government funding schemes alongside successful case stories with a view to helping SMEs upgrade their businesses and enhance competitiveness. SUCCESS of TID and SME ReachOut would organise webinars under the seminar series "Exploring Mainland Market" and "Government Funding Schemes" on 24, 25 and 26 May 2022. Interested persons are welcome to register at the links below. Admission is Free.

## **Webinar on "Business Opportunities in the Greater Bay Area"**

### **- To be held by SUCCESS of TID**

This webinar will introduce the background and potential of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), the key points and strategic significance of its development plan, the challenges when entering the GBA market and the opportunities and risks brought by the GBA development plan.

**Date :** 24 May 2022 (Tuesday) **Time :** 3:30 – 4:30 pm

**Language :** Cantonese (No simultaneous interpretation service)

[Details and Registration](#)

## **Webinar on "Mainland and Hong Kong Cross Border Supply Chains Management"**

### **- To be held by SUCCESS of TID**

In this webinar, the representative from GS1 HK will introduce ways to enhance product credibility, safety and authenticity in the supply chains management. An enterprise representative will also be invited to share the experience in handling the challenges of cross-border supply chains management.

**Date :** 25 May 2022 (Wednesday) **Time :** 3:30 – 4:30 pm

**Language :** Cantonese (No simultaneous interpretation service)

[Details and Registration](#)

## **Webinar on "Up to HK\$10 Million Government Funding - Excel Your Industry Achievement by Innovation & Technology"**

### **- To be held by SME ReachOut**

The webinar will introduce market trends on innovation and technology, as well as funding details of "Enterprise Support Scheme (ESS)", "Research and Development Cash Rebate Scheme (CRS)", "Patent Application Grant (PAG)" and "Research Talent Hub (RTH)" under "Innovation and Technology Fund (ITF)".

**Date :** 26 May 2022 (Thursday) **Time :** 4:00 – 5:00 pm

**Language :** Cantonese (No simultaneous interpretation service)

[Details and Registration](#)