

SME SERVICE CENTRES'

"4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in October 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising a "4-in-1" seminar series in the second half of 2022 on "New Normal of Business after Pandemic", with an aim to assisting enterprises to grasp business opportunities and expand new markets under the new normal by introducing the topics including digital transformation, the latest development of technological solutions, business transformation and Government funding schemes, etc. SME One of HKPC and SME ReachOut would organise a seminar and a webinar under this seminar series on 21 and 27 October 2022 respectively. Interested persons are welcome to register at the link below. Admission is Free.

InnoPreneur MeetUp: Belt and Road LIVE - Mapping your road for business in Bangladesh (Seminar)

- To be held by HKPC SME One

This seminar would introduce Bangladesh market and incentives for foreign investors, representatives of Hong Kong enterprises would also share their experience in doing business in Bangladesh, with a view to assisting SMEs to get to know Bangladesh market.

Date : 21 October 2022 (Friday)

Time : 3:00 – 4:45 pm

Venue: SME ONE Foyer, G/F, HKPC Building (78 Tat Chee Ave, Kowloon Tong)

Language : Cantonese (No simultaneous interpretation service)

[**Details and Registration**](#)

"Get FUND with ease" series - Form-filling Workshop: Expand Overseas Market with SME Export Marketing Fund (Webinar)

- To be held by SME ReachOut

This webinar will share on the application tactics of EMF, with a view to assisting SMEs to grasp the post-pandemic opportunities in market expansion. An enterprise representative will also share the experience of successful application of EMF.

Date : 27 October 2022 (Thursday)

Time : 4:00 – 5:00 pm

Language : Cantonese (No simultaneous interpretation service)

[**Details and Registration**](#)