

# SME SERVICE CENTRES' "4-in-1" SEMINAR SERIES



The Government consolidated the services of the four SME Centres in Oct 2019 (SUCCESS of the Trade and Industry Department (TID), the SME Centre of the Hong Kong Trade Development Council (HKTDC), SME One of the Hong Kong Productivity Council (HKPC) and TecONE of the Hong Kong Science and Technology Parks Corporation (HKSTP)) to provide "4-in-1" integrated services. The four Centres are co-organising another two rounds of "4-in-1" seminar series in the first half of 2022 on "Government Funding Schemes" and "Exploring Mainland Market" respectively.

The seminar series on "Government Funding Schemes" will share a range of government funding schemes alongside successful case stories with a view to helping SMEs upgrade their businesses and enhancing competitiveness. The SME ReachOut will organise a webinar on 3 March to share popular funding schemes and funding schemes related to logistics industry. Interested persons are welcome to register at the link below. Admission is Free.

## **Webinar on "Ride the Digital Tides to Upgrade Your Logistics Businesses"**

**- To be held by SME ReachOut**

To catch up the new normal, logistics businesses should grasp the opportunities of the latest technological solutions to transform business and enhance productivity. This webinar will introduce a number of popular funding schemes and funding schemes related to logistics industry. Experts of logistics industry will also share the latest market trends and successful stories for logistics business transformation.

**Date :** 3 March 2022 (Thurs)

**Time :** 4:00 – 5:00 pm

**Language :** Cantonese

**[Details and Registration](#)**